

# Your One-stop Solution for Integrated Desktop, Applications and Mobility

## Flip IT Based on Cisco Powered Infrastructure as a Service (IaaS)

Imagine a world where access to your desktop environment is as simple as accessing an app on your smart phone or tablet. Now imagine you can also have the most robust security and backup systems, the know-how of an IT Manager and support on-hand. All pre-integrated and working together regardless of where you are, with all of your data stored in the UK. With Flip IT, this is no longer just imagination.

## Flip IT Helps You Address the Biggest Demands on Your IT Solutions



### Working on the Move

Most businesses want the flexibility for their employees to be able to work on the move. Staff want to use their time effectively and employers want the productivity gains. The desire to provide secure access has often led to investigation of various complex solutions, a realisation these were cost prohibitive and then jumping to the conclusion that only by limiting access to information can you minimise risk. Flip IT solves the 'access versus security' conundrum.



### Hands Off Simplicity

Our love affair with smartphones is evidence of how much we value the convenience of access anywhere, anytime, anyway. Flip IT provides you with a solution that allows you to get on and make things happen, rather than having to spend time and money making IT work.



### Hands On Support

The business IT environment needs more support than a faceless app store and a bigger choice of options than the one size fits all approach of many cloud solutions. Flip IT provides a robust and fully supported service suited to their business.

## Flip IT Ticks Every Box

### Mobility



- Access all your business grade applications on any device, anywhere
- Ensures the same Desktop like experience on every device, laptop, tablet and PC
- Enables in-house applications to be accessed as easily as Office and Outlook

### Security



- Data is not held on devices and centralised automatic backups ensures data is never lost
- Security patching and updates are automatically maintained
- Facilitates a BYOD policy, free of security concerns

### Flexibility



- Voice and UC services can be integrated
- Ability to scale up and down without having to consider hardware or IT resource

### Built for Business



- Hands-off operationally but hands-on support guarantees a business grade service
- Cost-effective true 'pay per use' model guarantees control of costs
- Business continuity is implicit rather than the huge headache it could be
- Supports compliance by preventing illicit activity on unapproved applications

## What Will I Get From Flip IT?

Every company has its own requirements. Flip IT enables you to create a package which best fits your business model, not everyone else's.

Work Place	Services	Total Equipment
<ul style="list-style-type: none"> <li>• Cisco thin client</li> <li>• Multifunctional device</li> <li>• IP telephone</li> <li>• Microsoft Windows</li> <li>• Personal space on the server</li> <li>• Office package</li> <li>• Antivirus package</li> <li>• E-mail</li> </ul>	<ul style="list-style-type: none"> <li>• Backup</li> <li>• Servicing</li> <li>• User support</li> <li>• Software upgrade</li> </ul>	<ul style="list-style-type: none"> <li>• Fast internet</li> <li>• Cisco network equipment</li> <li>• Summary disc space</li> <li>• Standard website</li> <li>• SQL server standard</li> <li>• Application store with business grade apps</li> </ul>



## Why is Flip IT Worth My Time?

Small and medium businesses are increasingly spending money on Cloud services to save money and simplify IT consumption. The 'Do It Yourself' component based approach to IT is expensive, requiring you to invest resources in the upkeep of loosely coupled applications.

Flip IT is a fully managed and fully integrated suite of IT capabilities that is easy to buy, easy to use, very secure and eliminates the need for multiple contracts and vendor management relationships.

Flip IT offers you cost of ownership advantages because it requires no customer management other than simple administration tasks to add or remove users and applications. So you can get on with running your business with no need to be an IT expert.

## What Will Flip IT Cost Me?

Setting up a fully equipped Flip IT office requires no initial investments. After set-up, you pay for equipment and services on a monthly fixed rate rental fee, increasing cost control and the potential for strategic planning. You can reinvest the money you save on IT resources into growing and developing your business where it matters.

The potential cost savings are vast. The true 'pay per use' commercial model enables you to scale up and down as business dictates and add or remove features as necessary.

### Find Out More

Flip IT based on Cisco Powered Infrastructure as a Service (IaaS) is delivered and supported by <Partner Name>.



And with Cisco's name validating its design, you can be sure of the quality. For more information, contact us on

<Partner contact details here>